

# 75 calls to Action That Get Clicked

## **CTAs that encourage a purchase**

Shop now  
Shop our fall collection  
Shop now. Get 50% off.  
Shop our best sellers  
Act now  
Save today  
Buy now  
Buy now. Pay later.  
Buy it today  
Yes! I want one.  
Order now  
Repeat your order  
Claim your coupon  
Reveal my mystery coupon  
Start saving today  
Don't delay. Save now.  
See your hand-selected deals  
Get 50% off now  
Shop for the clothes you want  
Get the style you want  
Get your winter wardrobe  
Get free shipping  
Free gift with purchase

## **CTAs for the holidays**

Find holiday gifts  
Shop Santa's favorites  
Order now. Get it before Christmas.  
Spread holiday cheer  
Tis the Season. Donate now.  
Claim your birthday coupon  
Shop birthday deals  
Yes! I want my birthday deal.  
Our gift: 15% off

## **CTAs for content**

Learn more  
Read more  
Curious? Read on  
Download the eBook  
Download now  
Keep reading  
Read the full story  
Get the app

## **CTAs for video**

Watch now  
See the crazy video

Hear from our CEO  
Hear her story  
See the difference you make

## **CTAs for events**

Reserve your seat  
Register now  
Book your tickets  
I'm coming!  
I'll be there!  
Count me in!  
Book now for early bird prices  
Sign me up  
Save me a spot  
Register for our webinar

## **CTAs for service-based businesses**

Book your next appointment  
Start your free trial  
Upgrade now  
Yes! I want a free upgrade.  
Make me a VIP  
Sign up and save

## **CTAs that focus on results**

Find out how  
Start today  
See how your business benefits  
Get results now  
Start now. Get results.  
I'm ready to see a change

## **CTAs to collect feedback**

Complete our 5-minute survey  
Take a survey  
Leave a review  
Give us your feedback  
Let us know how we did

## **CTAs for social media**

Follow us  
Stay connected on social  
Like us on Facebook

\*\*Provided by Campaign Monitor